



BUYER'S GUIDE

ONLINE LISTING

Follow these simple steps:

1. Fill out the section titled Basic Company Listing for your ONLINE listing.
2. Complete the Order Form to request upgrades.
3. Complete the payment information section for listing upgrades and sign the order.
4. Return your survey via mail or fax.

Basic Online Company Listing (includes 3 FREE Category Listings)\$100.00

Complete this section as you'd like your listing to appear. **Please write clearly.**

Under which alpha/numeric character should your company be listed? _____

Company name or acronym _____

Address _____

City/State/ZIP _____

Telephone number _____

Fax number _____

E-mail address _____

Web site (URL) _____

3 FREE Category Listings (Additional Categories: \$50 per category, see p. 3)

Write in the numbers of up to three FREE categories below (see p. 2 for category list)

Authorization

Name of person completing this submission: _____

Phone: _____ E-Mail: _____ Sign/date: _____

Note: Your listing will be posted within seven business days of receipt of payment and remain online until Oct. 1, 2008. You will be notified in advance of expiration and given the opportunity to renew for 2008–2009.

Please contact me about advertising in the *Public Safety Communications Buyer's Guide*.

HOW TO RETURN YOUR ORDER FORM

Mail to Elsevier Public Safety, Attn: *Public Safety Communications* Online Buyer's Guide, 525 B Street, Suite 1900, San Diego, CA 92101
Fax to 619/699-6722 or 619/699-6246 • Questions? Call Keri Losavio at 800/266-5367 x6574

- 1 **Antennas**
- 2 Base Stations
- 3 Mobile Antennas
- 4 Mobile Duplexers
- 5 **Associations, Organizations & Government Agencies**
- 6 **Broadband/High-Speed Wireless Systems**
- 7 4.9 GHz
- 8 Mesh Networks
- 9 **Commercial Systems & Equipment**
- 10 Mobile/Cellular Phones
- 11 **Computers**
- 12 **Consulting & Services**
- 13 Computer
- 14 Facility Design
- 15 Financial
- 16 Frequency Coordination
- 17 Language Interpretation Services/Systems
- 18 Legal
- 19 License Management
- 20 Licensing
- 21 Priority Calling Services
- 22 Repair
- 23 System Design
- 24 **Data Systems & Equipment**
- 25 AVL/GPS
- 26 Commercial Services
- 27 Fax
- 28 GIS/Mapping
- 29 MDTs
- 30 Paging/Messaging Equipment
- 31 Servers
- 32 Software
- 33 **Dispatch Systems & Equipment**
- 34 ANI/ALI
- 35 Audio
- 36 Automatic Call Distributors
- 37 CAD
- 38 E9-1-1 Systems & Location Equipment
- 39 Furniture/Consoles
- 40 Headsets
- 41 HVAC Control Systems
- 42 Lighting
- 43 NG9-1-1/VoIP
- 44 TDD/TTY
- 45 Telephone
- 46 Time Stamp/Synchronization
- 47 Voice Logging/Recorders
- 48 **Microwave Systems & Equipment**
- 49 **Power Systems & Equipment**
- 50 Analyzers/Conditioners
- 51 Batteries
- 52 Chargers
- 53 Generators
- 54 Solar/Wind Power Equipment
- 55 Surge Protectors
- 56 Uninterruptible Power Supplies
- 57 **Publications**
- 58 **Radio Systems & Equipment**
- 59 Accessories
- 60 Base Stations/Repeaters
- 61 Conventional/Trunked
- 62 Encryption
- 63 Mobiles/Portables
- 64 P25
- 65 Software Defined
- 66 VoIP/RoIP
- 67 **Robots**
- 68 **Satellite Services & Subscriber Equipment**
- 69 **Signaling Systems & Equipment**
- 70 **Software & Applications**
- 71 Encryption
- 72 GIS/Mapping
- 73 Records Management Systems
- 74 **Tools & Test Equipment**
- 75 **Tower Systems & Equipment**
- 76 Amplifiers
- 77 Buildings/Shelters
- 78 Cable
- 79 Combiners
- 80 Connectors
- 81 Duplexers
- 82 Filters
- 83 In-Building
- 84 Lighting
- 85 Lightning Protection Equipment
- 86 Switches
- 87 Towers, Fixed/Mobile
- 88 **Training**
- 89 **Uniforms, Badges, Accessories**
- 90 **Vehicles, Systems & Equipment**
- 91 Light Bars
- 91 MDTs
- 93 PDAs
- 94 Sirens
- 95 Vehicles
- 86 **Video**

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PUBLIC SAFETY Communications

BUYER'S GUIDE ORDER FORM

Public Safety Communications Online Listing Options

| | | |
|--|----------|----------|
| Online Company Listing | \$100.00 | \$ _____ |
| Add Hyperlinks (URL and e-mail) | \$400.00 | \$ _____ |
| Add Your Logo | \$150.00 | \$ _____ |
| Add a Product Photo | \$200.00 | \$ _____ |
| Combination Package: <i>An \$850 value!</i> | \$700.00 | \$ _____ |
| Includes Online Company Listing, Hyperlinks, Logo and Product Photo. | | |

ADDITIONAL UPGRADES

BOLD Your Listing in Company Listing section \$100.00 \$ _____

ADD Category Listings for additional exposure _____ @ \$50.00 ea. = \$ _____
List your additional categories below.

BOLD Your Category Listings to stand out _____ @ \$50.00 ea. = \$ _____
List categories to bold.

ADD a 65-word Description to Your Company Listing \$225.00 \$ _____

Please write that description as you'd like it to appear. *(May be edited for length and clarity.)*

Total \$ _____

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BUYER'S GUIDE ORDER FORM

PAYMENT

All orders must be paid for prior to posting. *Make checks payable to: Elsevier Public Safety.*

Send payment and materials by mail or alternate courier to:

Elsevier Public Safety • Attn: *Public Safety Communications* Buyer's Guide • 525 B Street, Suite 1900
San Diego, CA 92101-4495
For payment and materials questions contact Elizabeth Zook at 800/266-5367 x6261
Fax: 619/699-6722

All materials must be presented with a full copy of this completed form.
Incomplete submissions cannot be published. Faxed logos and product photos are not reproducible.

PAY BY CREDIT CARD Check One: MasterCard VISA American Express

Credit Card No. _____ Exp. Date _____

Name on Card _____

Signature _____

Please fill out all pages of the form, and submit it with payment.

Authorization for Online Listing in the 2007-2008 Public Safety Communications Buyer's Guide:

Name _____

Title _____

Phone _____ E-Mail _____

Signature _____ Date _____

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